



Date: October 21, 2024

Meeting: First 5 Commission Meeting

Location: Headwaters on Main, 10175 Main St, Potter Valley, CA

Public Health, 1120 S Dora St, Ukiah, CA & Zoom

Commissioners Present

Ben Anderson	Kristin Hills	Maureen Mulheren
Tawny Bailey	Maria May	
Erica D’Anis	Jenine Miller	

Commissioners Absent

Sandra Applegate	Katheryn Reihl	
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Public Present

Townley Saye	Jenna Flesch	Karla Kohler
Alex Rounds	Andres Alvarado	Maria Fuentes
Megan Carson	Bonnie Boek	Jade Aldrich
Breanna Odneal		

Meeting Began at 01:01 pm

ITEM 1 WELCOME & INTRODUCTIONS

Attendees were welcomed by the chair and introductions were made. Commissioner Miller arrived at 1:03.

ITEM 2 MINDFUL MINUTE

Executive Director Townley Saye led attendees in a Mindful Minute.

ITEM 3 PUBLIC COMMENT ON NON-AGENDIZED ITEMS

Public Comment was opened. No public comment was received.

ITEM 4 CONSENT CALENDAR ACTION

- Meeting Agenda
 - ▣ The meeting Agenda was pulled, and a correction was made. Item 7 was updated from California Health and Safety Code 30140(d)(2) to 130140(d)(2)

Motion to approve the Agenda with updates.

**Motion: Ben Anderson Second: Erica D’Anis
Yes: Hills, Mulheren, D’Anis, Anderson, May, Miller**

Abstain: None
Absent: Applegate, Bailey, Reihl
Motion: Passed

- Meeting Minutes

Motion to approve the meeting minutes.

Motion: Erica D'Anis Second: Maria May
Yes: Mulheren, D'Anis, May, Miller
Abstain: Anderson, Hills
Absent: Applegate, Bailey, Reihl
Motion: Passed

ITEM 5 POTTER VALLEY YOUTH COMMUNITY CENTER PRESENTATION **NO ACTION**

Breanna Odneal from the Potter Valley Youth Community Center (PVYCC) presented the organization's activities. Odneal gave a brief history of the Headwater on Main location where the meeting was held and on PVYCC. The Center started small as a community support space in response to rising community needs. It progressed into an after-school program and resource center that incorporates a preschool program. They currently have 20 students enrolled in preschool. The Center is open from 8:0 am to 5:00pm. They offer clothing, food bank support services once a month, and community events. The Center incorporates programs like Triple P into their preschool and after-school programs. They offer case management/hospital liaison services to individuals in the community. They offer transport for community members who need it for outside services. They do not receive funding for the case management services, but they offer it regardless. The Center assists families in signing up for the Imagination Library and receives any books that are undeliverable for their in-house library. The Center offers the Talk, Read, Sing campaign books that First 5 Mendocino has been distributing to providers. Transitional Kindergarten children are now part of the after-school program and the social emotional effects of Covid are a big challenge. Two of the Center staff will be attending the Community Resiliency Model teacher training that First 5 Mendocino is sponsoring for attendees. The Center offers a neutral space for supervised visitations services. Most of their staff is bilingual, which offers additional value to the diverse community.

ED Saye noted that when she and Executive Assistant Karla Kohler visited the Center space, they were genuinely welcomed to the community and were impressed with the space and services.

ED Saye also shared a CRM magnet, created by staff member Maria Fuentes, that will be available soon to assist children with social emotional regulation.

Commissioner Bailey arrived at 1:14.

ITEM 6 CALAIM PRESENTATION **NO ACTION**

Alex Rounds presented the CalAIM program and the implementation of Community Health Workers.

Rounds began by explaining that the California Department of Health Care Services added new benefits to improve the health of individuals on Medi-Cal. First 5 Mendocino is focusing on the Community Health Worker (CHW) and Enhanced Care Management (ECM) supports. These

areas expand on services that are already provided by First 5 Mendocino and could potentially save Prop 10 admin expenditures. The Strategic Plan areas these services fall under include Optimal Child Health and Development and Resilient Families. Rounds explained the two services basic functions. The CHWs would benefit Mendocino County families by offering health education, health navigation, screenings and assessments, advocacy, and prevention.

The CHW contact would be prenatally, in person in the hospital after delivering a baby, or by phone call through a referral. First 5 Mendocino is actively working with Adventist Health Ukiah Valley for a release of information agreement.

There are approximately 500 Partnership Health Plan births in Mendocino County per year. Patients and infants are eligible after inpatient stays.

ECM would focus on pregnancy, postpartum and birth equity. It is designed for adults and youth from pregnancy through 12 months postpartum.

First 5 Mendocino ECM pregnancy population focus would be on people impacted by inequitable birth outcomes, substance use disorder, homelessness and those otherwise eligible. Referrals would potentially come through the community, providers, Partnership data mining, and Partnership internal referrals.

Commissioner Anderson inquired about Care for Her and their response to Rounds. It was decided that Commissioner Anderson would facilitate additional connections with Care for Her.

ED Saye drew attention to the attached award notification letters and reviewed the amounts that were awarded.

Breanna Odneal left at 1:47.

ITEM 7 ANNUAL REPORT & PUBLIC HEARING ACTION

Business Manager Jenna Fleisch and Executive Assistant (EA) Karla Kohler presented the FY 2023-24 annual report information.

Fleisch began by presenting the Strategic Plan expenses. There was a small discrepancy pointed out in a rounding issue making the expenses off by 1%. The Strategic Plan Expenses were \$2,167,309.

The Strategic Plan revenues were \$2,481,088. Fleisch noted that moving forward with details in each Strategic Plan area the expenses and the revenue will not exactly match which is because some revenue was pulled from account likes the Raise & Shine Nonprofit and Healthy Mendocino funds that were put into a CD, some Imagination Library money, Family Empowerment Center funds, and some money that was previously used to support other programs First 5 Mendocino was working with.

EA Kohler reported on the remaining annual report data. Child Health & Development expenses were \$52,817. This category includes infant nutrition, kits for new parents, Early Start, improved support for substance abuse and oral health. A total of 469 caregivers and 91 children were served. Both the Early Start and the New Parent kits were up from FY 22-23. The increase in new parent kits was due to internal processes in First 5 Mendocino to put agencies on times reorder. Unfortunately, there will be a decline in kits for the FY 24-25 year due to the changes First 5 California is implementing including a change of distribution vendors. With the vendor switch,

First 5 Mendocino has not been able to make any additional personalized kits for Mendocino County customers. Some original kits are still available in the First 5 Mendocino office.

Early Learning & Care expenses were \$91,474. This includes IMPACT Legacy, Talk, Read, Sing, and the Imagination Library. IMPACT is a pass-through grant that served NCO and MCOE. Initial IMPACT Legacy numbers were reported at 159 children and Commissioner Hills provided updated numbers that showed an additional 816 children were served. The Talk, Read, Sing remaining bundles of 373 books were distributed through 5 providers. The new focus is Imagination Library, which served 623 children ages 0-2 and 756 children ages 3-5 for a total of 1379 children. The goal is to have 65% enrollment throughout the county.

Family Resilience was the largest investment for FY 23-24, with \$1,024,585 in expenses. It includes community and parent education, Raise & Shine FRC, FRC contracts and outreach. Through this avenue 3616 parents were served and 2040 children. Triple P served 145 caregivers, and 105 children aged 0-5. Raise & Shine FRC reached approximately 39,800 individuals through soft touch social media. The number is likely duplicated due to the capacity to collect the information. There were 4192 confirmed visits to the website from social media. Three of the FRC contracts were spent down completely, and the other two were within a couple hundred dollars of expenditures. It was noted that the new location, dedicated outreach, and services like the diaper program were bringing more families through the door and the atmosphere and care bring them back for other services. Anecdotal stories were shared regarding individuals who came in and returned for additional services often bringing other individuals who needed assistance. It was noted that Native American percentages increased from 7% to 13% and Hispanic percentages went from 22% to 46%.

Integrated & Equitable Systems expenses were \$544,030. This includes Title IV-E, Home Visiting, Community Advisory Committee, Child Care Planning Council and Healthy Mendocino, Title IV-E hosted 839 hours of training and conferences, reached 115 agencies and served 1375 participants. The hours are up from the previous year by approximately 7% and the participants are up by approximately 49%. Home visiting served 105 children and 170 caregivers. Rounds called out a discrepancy she saw in the presentation's comparison for FY 22-23 and FY 23-24. due to the timing of the information reported at last year's annual report hearing not reflecting the final numbers. Regardless, there was an increase for the FY 23-24.

Support Systems expenses were \$195,266. This includes the Raise & Shine Non-Profit, development and special funding. Direct supports toward sustainability were reported here.

Final demographics show that 4261 Parents and 5022 children (not including the additional IMPACT Legacy data of 816 children) were served in fiscal year 2023-24. The caregiver increase was 156% and the child increase was over 155%.

In the five year review of children served, First 5 Mendocino has surpassed pre-Covid numbers of children served by approximately 41%, largely due to the efforts in the Family Resilience category.

Flesch reviewed the attached First 5 CA Annual Report forms AR-1 and AR-2 indicating the corrections made for the additional 816 children served through IMPACT Legacy as reported and electronically forwarded by Commissioner Hill. After a long discussion, it was decided this number would be added in AR-1 under the unknown children for a total of 975 children under Improved Child Development and added in AR-2 in the children to ages unknown for Population Served for a total of 5838 children.

ED Sate reviewed the AR-3 which included a very short county highlight and reviewed the first-time reporting for the Small Population County Funding Augmentation (SPCFA) funding.

The public hearing was opened. Staff Jade Aldrich expressed gratitude to the team for their work on reporting and having no findings in their audit. The public hearing was closed.

Motion to approve the FY 23-24 annual report with the stated revisions to AR-1 and AR-2.

Motion: Erica D’Anis Second: Ben Anderson
Yes: Hills, Bailey, Mulheren, D’Anis, Anderson, May, Miller
Abstain: None
Absent: Applegate, Reihl
Motion: Passed

Meeting adjourned for a 10-minute break.

ITEM 8 INDEPENDENT AUDIT & PUBLIC HEARING ACTION

The Commission reviewed and discussed the FY 2023-24 Independent Audit. The highlights were provided in the agenda packet, along with a link to the complete audit. The audit reported no finding or recommendations. ED Saye thanked the managers for their dedication and attention to detail in managing their contracts. The Commission expressed support in a job well done to staff.

The public hearing was opened.

One of the recommendations from the previous year was the diversification of funds from bank accounts, which was completed in this fiscal year.

The public hearing was closed.

Motion to approve the Independent Audit for fiscal year FY 2023-24.

Motion: Anderson Second: D’Anis
Yes: Hills, Bailey, Mulheren, D’Anis, Anderson, May, Miller
Abstain: None
Absent: Applegate, Reihl
Motion: Passed

ITEM 9 FINANCIAL REPORTS ACTION

ED Saye noted that the May and June 2024 reports closed out the last of the open reports for the FY 23-24. Saye and Business Manager Flesch noted all reports reflected accurate transactions with no identified discrepancies. . No questions were asked.

Motion to approve the May and June 2024 fiscal reports.

Motion: D’Anis Second: May
Yes: Hills, Bailey, Mulheren, D’Anis, Anderson, May, Miller
Abstain: None
Absent: Applegate, Reihl
Motion: Passed

ITEM 10 TALMAGE BUSINESS PARK LEASE **ACTION**

With the additional CalAIM funding, there is the opportunity to rent Suite M in the Talmage Office Park, next to Raise & Shine . The provided lease was drafted to include the same terms as the original lease for suites H-K. This location would be used for inclusive playgroups and includes additional office space that can be used internally or be sublet to partners. This suite would not be opened and connected to the current suites and would have a separate entry for secure after-hour entry for partners.

Motion to approve the Talmage Business Park lease.

Motion: Mulheren Second: Hills
Yes: Hills, Bailey, Mulheren, D’Anis, Anderson, May, Miller
Abstain: None
Absent: Applegate, Reihl
Motion: Passed

ITEM 11 FIRST 5 ASSOCIATION STABILIZATION REQUEST LETTER OF SUPPORT **ACTION**

The Commission was presented with a draft letter of support addressed to First 5 CA Chair Albright in support of the First 5 Association \$25 million Stabilization Fund Request. The discussion highlighted expressed frustration from small county First 5s and the First 5 Association regarding the lack of response from First 5 CA with regards to the request reconsidering a \$57 million campaign RFA previously approved by F5CA promoting the toxic stress campaign which would create further supports needed at the county level that are threatened due to Prop 10 declines.

ED Saye and Alex Rounds will attend the First 5 CA Commission meeting on October 30 in Sacramento to speak in support of the Stabilization Fund on behalf of First 5 Mendocino. All are encouraged to watch via Zoom and speak at public comment if inclined. The Commission will be mailed the Zoom information and the First 5 CA Meeting Agenda.

Avo Makdessian, from the First 5 Association, shared a letter from Jackie Wong, First 5 CA Executive Director, that indicates the Prop 10 statute mandates 6% of the funds need to go to campaigns. However, the letter fails to mention the legislation also includes a stipulation that if approved by the F5 CA Commission, the funds can be reallocated to another area of need that supports the statute.

A motion to approve the draft of the First 5 Association Stabilization Request Letter of Support.

Motion: Anderson Second: D’Anis
Yes: Hills, Bailey, Mulheren, D’Anis, Anderson, May, Miller
Abstain: None
Absent: Applegate, Reihl
Motion: Passed

ITEM 12 FIRST 5 25TH ANNIVERSARY PROCLAMATION **ACTION**

The Commission discussed the 25th anniversary proclamation celebrating the years the local Commission has been active. Commissioner Anderson provided a minor correction to the letter and once corrected can be sent to Supervisor Mulheren for sponsorship at a Board of Supervisors meeting. Supervisor Mulheren will do her best to get the Proclamation on the Board of Supervisors Agenda in November or December.

A motion to approve the anniversary proclamation with the specified edit.

Motion: D’Anis Second: Hills
Yes: Hills, Bailey, Mulheren, D’Anis, Anderson, May, Miller
Abstain: None
Absent: Applegate, Reihl
Motion: Passed

ITEM 13 ED & STAFF UPDATE **NO ACTION**

ED Saye called attention to the December 4-5, 2024 Kin First Training and asked attendees to share the invitation. Most updates are included in the off-meeting month newsletter which was emailed out to all attendees and available for pick up at the meeting. The agenda includes some highlights. One correction was Pumpkinfest was attended on October 19, not October 20. Staff shared a quick summary of Pumpkinfest highlights.

Specific attention was directed to the following items included on the agenda and in additional resource materials:

- ❑ First 5 CA Commission Program Innovation and Research Report
- ❑ First 5 Association Policy Priorities
- ❑ CA Economic Summit – Probable Futures, climate change
- ❑ California Benefit YouTube tutorials – Kohler took CalFresh training
- ❑ Incentive measures in other counties to support children
- ❑ Commissioner Anderson’s appointment will expire in December, but his paperwork has been received and is waiting for Board of Supervisors approval
- ❑ Commissioner May’s appointment will expire in January
- ❑ Upcoming public safety discussion with the (PCCY) Policy Council on Children and Youth

ITEM 14 COMMISSIONER REPORTS, STAFF UPDATES, ANNOUNCEMENTS, QUORUM CHECK & ADDITIONAL MATERIALS **NO ACTION**

Commissioner Bailey reported that they will be attending the Mendocino-Lake Court Appointed Special Advocates (CASA) upcoming Commercial Sexual Exploitation of Children (CSEC) event in January. Bailey advocated for understanding regarding the high percentage of male victims of sexual exploitation. She also noted that First 5 Mendocino will be at the event. ED Saye clarified that First 5 Mendocino will be providing Community Resiliency Model skills, like Help Now, for any attendees that are activated by the topic during the event.

Commissioner Mulheren drew attention to the opening of the Indigenous Wellness Alliance that opened in the Talmage Office Park. The Mendocino County Psychiatric Health Facility construction is moving along. The Mendocino County Jail is also making progress on the Behavioral Health Incarceration services wing.

Commissioner Anderson noted that the Mendocino Community Health Clinic is establishing MOUs with partners to assist in the case management of inmates so there is no gap in services. The clinic also received a \$600,000 grant to expand services to help meet local needs.

Commissioner May reported the local incidents on the coast have had added security at schools and there has been unrest around profiling and the additional security. This was discussed at a local school board meeting and the situation will hopefully improve. The Mendocino Coast Clinic hired a new Pediatric Nurse Practitioner.

Commissioner Hills reported the Mendocino County Office of Education is hiring a family liaison. They also presented a screening of "Make A Circle" on the coast and inland.

Commissioners D'Anis and Miller had no reports.

Quorum check indicates all Commissioners present will be available for the December 9 Commission meeting. Absent Commissioners will be polled.

Meeting Ended at 03:25 pm