



Annual Report AR-1

Mendocino Revenue and Expenditure Summary

July 1, 2023 - June 30, 2024

Revenue Detail

Category	Amount
Tobacco Tax Funds	\$650,342
IMPACT Legacy	\$124,985
Small Population County Augmentation Funds	\$128,895
Home Visiting Coordination Funds	\$28,320
Refugee Family Support Funds	\$0
Other First 5 California Funds	\$0
Other First 5 California Funds Description	
Other Public Funds	\$0
Other Public Funds Description	
Donations	\$0
Revenue From Interest Earned	\$19,027
Grants	\$1,341,522
Grants Description	
Title IV-E funds to provide trainings for providers to support systems (512,763), FEC funds to build the Family Empowerment Center in Mendocino (236,833), Community Navigators Program to build support for rural areas of the community (186,632).	
Other Funds	\$187,997
Other Funds	
Funds received from Raise & Shine Nonprofit to sustain activities related to early literacy and child health and development.	
Total Revenue	\$2,481,088

Improved Family Functioning

Service	Grantee	Program(s)	Children	Caregivers	Providers	SPCFA Funding	Amount
General Family Support	Family Resource Center	<ul style="list-style-type: none"> Core Operating Support 	446	391	0	Partially	\$694,394
Intensive Family Support	First 5 County Commission	<ul style="list-style-type: none"> Triple P 4-5 	105	145	0	Not Funded	\$306,744
Family Literacy and Book Programs	First 5 County Commission	<ul style="list-style-type: none"> Kit for New Parents 	0	305	2	Not Funded	\$1,886
Family Literacy and Book Programs	First 5 County Commission	<ul style="list-style-type: none"> Talk. Read. Sing. 	373	0	5	Partially	\$34,591
						Total	\$1,037,615

Improved Child Development

Service	Grantee	Program(s)	Children	Caregivers	Providers	SPCFA Funding	Amount
Quality Early Learning and Care Supports	County Office of Education/School District	<ul style="list-style-type: none"> Quality Counts California 	975	0	2	Not Funded	\$56,883
						Total	\$56,883

Improved Child Health

Service	Grantee	Program(s)	Children	Caregivers	Providers	Unique Families	SPCFA Funding	Amount
General Health Education and Promotion	Resource and Referral Agency (COE or Non-Profit)	<ul style="list-style-type: none"> Nutrition/Breastfeeding 	0	60	111	0	Not Funded	\$10,069
Oral Health Education and Treatment	CBO/Non-Profit	<ul style="list-style-type: none"> Not Applicable () 	330	0	1	0	Not Funded	\$4,035
Early Intervention	First 5 County Commission	<ul style="list-style-type: none"> Mild-to-Moderate Supports 	91	104	0	0	Not Funded	\$36,827
Perinatal and Early Childhood Home Visiting	First 5 County Commission	<ul style="list-style-type: none"> Local Model 	105	170	0	0	Not Funded	\$14,161
							Total	\$65,092

Improved Systems Of Care

Service	Grantee	Program(s)	SPCFA Funding	Amount
Policy and Public Advocacy	First 5 County Commission	<ul style="list-style-type: none"> Resilient Families and Communities 	Not Funded	\$25,835
Policy and Public Advocacy	First 5 County Commission	<ul style="list-style-type: none"> Early Learning 	Not Funded	\$1,894
Policy and Public Advocacy	First 5 County Commission	<ul style="list-style-type: none"> Revenue Sustainability 	Not Funded	\$16,240
Policy and Public Advocacy	First 5 County Commission	<ul style="list-style-type: none"> Resilient Families and Communities 	Fully	\$88,343
Systems Building	First 5 County Commission	<ul style="list-style-type: none"> Early Identification and Intervention 	Not Funded	\$77,037
Systems Building	First 5 County Commission	<ul style="list-style-type: none"> Health Systems 	Not Funded	\$17,049
Systems Building	First 5 County Commission	<ul style="list-style-type: none"> Family Resiliency 	Not Funded	\$522,185
			Total	\$748,583

Expenditure Details

Category	Amount
Program Expenditures	\$1,908,173
Administrative Expenditures	\$235,400
Evaluation Expenditures	\$23,736
Total Expenditures	\$2,167,309
Excess (Deficiency) Of Revenues Over (Under) Expenses	\$313,779

Other Financing Details

Category	Amount
Sale(s) of Capital Assets	\$0
Other Office Lease	\$441,449
Total Other Financing Sources	\$441,449

Net Change in Fund Balance

Category	Amount
Fund Balance - Beginning	\$870,902
Fund Balance - Ending	\$1,626,130
Net Change In Fund Balance	\$755,228

Fiscal Year Fund Balance

Category	Amount
Nonspendable	\$10,050
Restricted	\$111,044
Committed	\$1,505,036
Assigned	\$0
Unassigned	\$0
Total Fund Balance	\$1,626,130

Expenditure Note

No data entered for this section as of 10/24/2024 2:51:27 PM.



Annual Report AR-2
Mendocino Demographic Worksheet
July 1, 2023 - June 30, 2024

Population Served

Category	Number
Children Less than 3 Years Old	1,267
Children from 3rd to 6th Birthday	1,178
Primary Caregivers	4,261
Providers	1,375
Children – Ages Unknown (birth to 6th Birthday)	3,393
Total Population Served	11,474

Primary Languages Spoken in the Home

Category	Number of Children	Number of Primary Caregivers
English	345	440
Spanish	18	151
Other - Specify with text box Reported as other or bilingual	201	196
Unknown	5,274	3,474
Totals	5,838	4,261

Race/Ethnicity of Population Served

Category	Number of Children	Number of Primary Caregivers
Alaska Native/American Indian	110	49
Asian	1	2
Black/African-American	3	5
Hispanic/Latino	430	275
Other – Specify with text box Reported as other than provided.	40	16
Two or more races	23	10
White	335	344
Unknown	4,896	3,560
Totals	5,838	4,261

Duplication Assessment

Category	Data
Degree of Duplication	40%
Confidence in Data	Not sure
Additional Details (Optional)	<p>Imagination Library (IL) is our largest program, but in this fiscal year we don't have the option of tracking which clients received IL and were reported in other demographics.</p> <p>Given our population size, it's a good estimate that at least 40% receive duplicate services.</p>



Annual Report AR-3

Mendocino County Evaluation Summary and Highlights

July 1, 2023 - June 30, 2024

County Evaluation Summary

Evaluation Activities Completed, Findings, and Policy Impact

Each year, through community indicators, FIRST 5 Mendocino (F5M) completes two evaluations to assess funded programs and service impacts on Mendocino County. These evaluations are used to determine if programs and services are addressing our strategic plan priorities and contributing to a positive change in the community. Outcomes are used to determine how F5M allocates funding. F5M has focused its funding on Early Learning and Care, Family Resilience, and Integrated & Equitable Systems. Through these processes F5M has continued to support county-wide family resource centers (FRCs), early learning programs, and parenting support groups. These programs continue to be successful, in spite of significant Prop 10 declines, due to active grant writing and contract procurements this fiscal year.

County Highlights

County Highlight

The decline of Prop 10 revenue has resulted in First 5 Mendocino having to reduce its efforts in providing supports around child health and development, specifically around substance use disorders, and advocacy and outreach activities. These reduced efforts negatively affect the impact of First 5 Mendocino's message around the importance of the first five years in a child's development. Accessing grant funding has enabled us to continue community leadership in a more restricted way. During the last year, we utilized grants from two state departments, including the Department of Health Care Services and the Department of Developmental Services, bringing resources needed to local families with young children. We were additionally able to implement two grant-funded projects with First 5 California to meet the intersecting goals of the F5CA Commission and our own local priorities, specifically home visiting coordination and professional development for early childhood educators. Unfortunately, Mendocino County's budget deficit has been compounded by California's budget deficit, further compromising County/First 5 Mendocino's partnership around local contracts to prevent and reduce Adverse Childhood Experiences among young children in our county. The ability of First 5 counties to leverage additional resources, including federal, state, and philanthropic contracts, is significantly impacted by the decline in Prop 10 revenue. First 5 Mendocino has worked with the First 5 Association of California to advocate for sustainable solutions. Specifically requesting that the First 5 California Commission work with the counties to identify opportunities to preserve the ability of First 5 counties to sustain services, advocate, and leverage opportunities for young children and their families. We are committed to continuing the transformative work of local First 5's in supporting our youngest children and their families.

SPCFA Performance Report

Summarize SPCFA Specific Program Accomplishments

Accomplishments this year include providing culturally representative trainings for expanded doula and breastfeeding supports within the county, multilingual/multicultural social and emotional (SE) tools, and increased early literacy efforts. SPCFA funds supported an Indigenous Doula training which was designed to increase early supports and improve birth outcomes for our most marginalized population. Additionally, SPCFA funds help to create supports for local doulas who are seeking to become Medi-Cal providers. This is an essential need since equitable birth support is needed in the more rural regions of our county and have been shown to improve birth outcomes overall. This has been done in collaboration with our one birthing hospital. SPCFA funds supported the creation of much needed SE tools that were translated and narrated into Pomo in order to increase Tribal engagement and reconnection with traditional oral communication. Finally, early literacy support was provided through the purchase and distribution of bilingual books through the county-wide pediatric network. All of these activities would not have been possible without the SPCFA augmentation funds that continue to contribute to the overall health and development of children in Mendocino County.

How SPCFA Funding Was Used To Assist With Recovery From The Effects Of COVID-19

In part, these funds were used to reintroduce early literacy supports that were terminated during the height of the COVID-10 pandemic. Lifting the intents of the F5CA Talk, Read Sing! Campaign, SPCFA funds were used this year to support early literacy through the purchase of book bundles that were distributed throughout pediatric providers. These supports had previously been provided through the Imagination Library (IL) program, but were terminated during the height of the COVID-19 pandemic. In preparation for re-introducing the IL program due to the passing of SB 1183, SPCFA funds were used to purchase book bundles and bags for distribution throughout county-wide pediatric offices to incentivize families to attend well-child appointments and encourage early literacy while prepping providers for IL implementation. The combination of SPCFA funds and SB 1183 made it possible for the IL program to be reinstated into Mendocino County, since Prop 10 funds alone would not have sufficed in supporting such a program in our rural area. As our county re-opened after COVID-19, it was clear that isolation had a significant impact on children's social and emotional (SE) development. To assist providers, caregivers, and educators in discussing and teaching this development, SE tools were created that helped to educate on what emotions were and how to communicate the expression of large emotions such as frustration, anger, and excitement. These tools were provided in English, Spanish, and Pomo and made available in visual and audible formats. Educators, in particular have reported how helpful the tools have been in the classroom to help children name their emotion.

How SPCFA Funded Projects Align With Other State And Locally Funded Efforts

These projects aligned well with the F5CA Talk, Read Sing Campaign, the Home Visiting TA, and the IMPACT Legacy projects promoted through F5CA grant funds. F5M SPCFA activities around supporting and promoting the utilization of Doulas strengthens the goals and outcomes of the Home Visting efforts as they align with improving birth and child outcomes through building trusting relationships between doulas, home-visitors, and health professionals. These efforts increased collaborative partnerships and improved overall communication between providers and parents. Utilizing SPCFA funds to purchase books and SE tools supported both early literacy activities promoted through the Talk, Read, Sing Campaign and IMPACT Legacy activities for early education providers. These activities directly promote the nurturing of adult/child interactions, provide support for dual language and multilingual learners, and help to mitigate the overall effect of Adverse Childhood Experiences (ACEs). SPCFA funds aid our rural county in achieving our mission that all children in Mendocino will have equitable access to quality services, supports, and opportunities that they need to reach their full potential while also helping to achieve F5CA's audacious goal that all children 0-5 will have safe, stable, nurturing relationships and environments necessary to achieve healthy development.

