



January 24, 2022
January Meeting Minutes
 Zoom Conference Call

Commissioners Present

Paul Tichinin	Luresha Rentería	Sandra Applegate
John Haschak	Erica Baumker	Ben Anderson
Jenine Miller		

Commissioners Absent

Bekki Emery		

Public Present

Julie Fetherston	Bonnie Boek	Alex Rounds	Monica Galliani
Andres Alvarado	Jade Aldrich	Megan Carson	

ITEM 1 WELCOME & INTRODUCTIONS

Commissioner Applegate called the meeting to order at 1:05 p.m. and welcomed participants. The Commission and staff made introductions. Commissioner Applegate reminded Commissioners to turn in their Form 700 by April 1, 2022.

ITEM 2 PUBLIC COMMENT ON NON-AGENDIZED ITEMS

Commissioner Applegate called for public comment on non-agendized items and opened the public hearing. No public comment was received. Commissioner Applegate closed the public hearing.

ITEM 3 CONSENT CALENDAR (ACTION)

- Meeting Agenda
- DRAFT Minutes from December 2021
- Financial Reports for August – October 2021

Motion to adopt the Consent Calendar.

Motion: Anderson, Second: Haschak

Yes: Anderson, Applegate, Baumker, Haschak, Tichinin, Rentería

Abstain: None

Absent: Emery, Miller

Motion Passed

ITEM 4 MEETING LOCATIONS

ED Fetherston explained to the Commission that AB 361 requires a vote to determine whether future meetings will be held in person or virtually. The commission must also vote on the location of future meetings. Commissioner Applegate suggested holding hybrid meetings with both teleconferencing as well as in- person options. Discussion regarding scheduling options ensued.

Motion to continue to hold virtual meetings through February 2022.

Motion: Anderson, Second: Haschak

Yes: Applegate, Anderson, Baumker, Haschak, Rentería, Tichinin

No: none

Absent: Emery, Miller

Motion Passed.

ITEM 5 **February Meetings (ACTION)** – Commissioner Applegate posed the question of whether or not to move the meeting scheduled for February 21, 2022 to February 28, 2022.

Motion to move the next Commission meeting to February 28, 2022.

Motion: Tichinin, Second: Haschak

Yes: Applegate, Anderson, Baumker, Haschak, Renteria, Tichinin

No: none

Absent: Emery, Miller

Motion Passed

ITEM 6 **New Commissioner Candidates**

ED Fetherston asked Commissioners to consider candidates who represent diversity, the medical field or the early learning sector. Commissioner Tichinin mentioned having someone in mind that could cover multiple fields.

ITEM 7 **Equity Index**

ED Fetherston and Home Visiting Coordinator Alex Rounds presented the Equity Index to the Commission for comments. They explained the processes used to gather data and score each school/school district. ED Fetherston went over high statistical categories in the county, such as child homelessness and lack of broadband connection. She also highlighted the Strong Start Index indicators. Staff and Commission members commended Coordinator Rounds for her work.

Jenine Miller arrived at 1:30 p.m.

ITEM 8 **Eligibility Wizard**

ED Fetherston and Developer Kevin Howe of 329 presented the Eligibility Wizard tool to the Commission. The Commission watched a walk-through demonstration of how to use the Eligibility Wizard. This tool allows parents to find support and services they are eligible for in their county, such as car seat programs and developmental screening, Growing Together Program, and more. Developer Kevin listed more details about the tool. Commissioner Tichinin suggested presenting the tool to the First 5 California Association. With little to no adjustments, the implementation of the Eligibility Wizard would cost between \$2500-\$5000 with \$300 payments each month for upkeep. Further discussion regarding funding ensued.

Motion for ED to conduct a feasibility study for the Eligibility Wizard.

Motion: Baumker, Second: Anderson

Yes: Applegate, Anderson, Baumker, Haschak, Renteria, Tichinin

No: none

Absent: Emery

Abstain: Miller

Motion Passed

ITEM 9 **First 5 Brand Refresh**

ED Fetherston and Karen Adair of DG Creative provided the Commission with an update on the branding refresh. They presented a new color palette and asked the Commissioners for comments. Staff compared branding across various First 5 agencies and considered new logos. Discussion ensued regarding which logo and color to choose.

ITEM 10 **COMMISSIONER REPORTS, ANNOUNCEMENTS, QUORUM CHECKAND
ADDITIONAL MATERIALS**

- *Commissioner Baumker* – Announced that the pediatrics office began using an ACES screening tool in November and are reporting back to supervisors. The office is also making use of resilience circles with Dovetail Learning building resilient skills with staff.

COMMISSIONER APPLGATE ADJOURNED THE MEETING AT 2:20 P.M.